

Message Text

LIMITED OFFICIAL USE

PAGE 01 NAPLES 00009 041354Z

51

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 COME-00 EB-07 INR-07 LAB-04

NSAE-00 RSC-01 SIL-01 DODE-00 PM-03 H-01 L-02 NSC-05

PA-01 PRS-01 SP-02 SS-15 USIA-06 EURE-00 /069 W

----- 020073

P R 031630Z FEB 75

FM AMCONGEN NAPLES

TO SECSTATE WASHDC PRIORITY 4236

INFO AMEMB ROME IT

AMCONSUL MILAN

LIMITED OFFICIAL USE NAPLES 009

E.O. 11652: GDS ---- TAGS: EINV, IT

SUBJECT: MANAGERS OF AMERICAN SUBSIDIARIES CAUTIONED RE POLITICAL
DANGERS OF ABRUPT DISMISSAL ACTIONS

REF: NAPLES 0048, 0059, 0068; ROME 1389

1. EVENING, JAN. 31, I HOSTED AN INFORMAL COCKTAIL/MEETING FOR THE
MANAGERS (PRIMARILY ITALIANS) OF AMERICAN SUBSIDIARIES IN THE CAMPANIA

REGION. THE PURPOSE WAS TO CONVEY MY CONCERN REGARDING THE POTENTIAL
POLITICAL IMPLICATIONS OF ACTIONS BY AMERICAN FIRMS TO REDUCE THEIR
WORK FORCE, IN A MOMENT OF ECONOMIC CRISIS IN THIS REGION. FOURTEEN
MANAGERS WERE PRESENT, AND A SIMILAR MESSAGE HAS BEEN CONVEYED TO THE
FIVE WHO WERE UNABLE TO ATTEND.

PAGE 2 RUFLSKA4626 C O N F I D E N T I A L

2. THE MEETING WAS PROMPTED BY A SERIES OF RECENT DEVELOPMENTS,
INCLUDING: (A) GENERAL INSTRUMENT ATTEMPT TO DISMISS 314 WORKERS
(NAPLES 0048 AND 0059; ROME 1389);(B) PRESSURES IN RICHARDSON-
MERRELL, SPERRY SUD, 3M, AND POSSIBLY OTHER AREA FIRMS, TO FOLLOW SUIT

(NAPLES 0068), AND; (C) A RECENT CALL ON ME BY TOP OFFICIALS OF
NAPLES INDUSTRIALISTS' UNION, TO EXPRESS THEIR CONCERN THAT AMERICAN
FIRMS WERE NOT CONDUCTING THEMSELVES IN THE SAME MANNER AS ITALIANS,
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 NAPLES 00009 041354Z

AND RISKED QUOTE GETTING OUT IN FRONT UNQUOTE OF AREA'S ITALIAN

FIRMS.

3. DURING MEETING WITH MANAGERS, I MADE CLEAR THAT THE USG DID NOT INTEND TO TELL AMERICAN FIRMS HOW TO CONDUCT THEIR BUSINESS OR TO INTERFERE IN THEIR AFFAIRS. HOWEVER, I DID URGE THAT, IN REACHING DECISIONS WITH THEIR HOME OFFICES, THEY GIVE FULL CONSIDERATION TO THE SPECIAL SOCIAL, POLITICAL AND ECONOMIC FACTORS OF THE SOUTHERN ITALIAN BUSINESS ENVIRONMENT, IN ADDITION TO THE MOMENTARY FINANCIAL OR PRODUCTION DIFFICULTIES OF THEIR RESPECTIVE FIRMS. I ALSO SUGGESTED THAT THEY CONSIDER THE MANNER, PERHAPS SLOWER BUT OFTEN LESS DISRUPTIVE, BY WHICH ITALIAN FIRMS SUCCEED IN REDUCING THE NUMBER OF EMPLOYEES ON THEIR PAYROLLS. IN CONCLUSION, I POINTED OUT THE DANGERS -- FOR THE AMERICAN FIRMS AND FOR THE USG -- OF AN

PAGE 3 RUFLSKA4626 C O N F I D E N T I A L

INCREASINGLY ANTI-AMERICAN POLITICAL ENVIRONMENT, WHICH COULD RESULT FROM COINCIDENT, AND SEEMINGLY SOCIALLY IRRESPONSIBLE, ATTEMPTS BY THESE FIRMS TO DISMISS WORKERS.

4. THE ABOVE MESSAGE WAS DELIVERED IN A CORDIAL SOCIAL ATMOSPHERE AND COUCHED IN GENERAL TERMS, TO AVOID SINGLING OUT ANY INDIVIDUAL FIRMS. HOWEVER, COMMENTS MADE BY THE MANAGERS SUBSEQUENT TO THE MEETING, INDICATED THAT THEY WELCOMED THE INITIATIVE AND THAT, WHILE THE MESSAGE WAS CLEARLY CONVEYED, IT CREATED NO RESENTMENT.
HOROWITZ

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: BUSINESSMEN, MEETINGS, SUBSIDIARIES, PERSONNEL SEPARATIONS, POLITICAL SITUATION
Control Number: n/a
Copy: SINGLE
Draft Date: 03 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975NAPLES00009
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750040-0436
From: NAPLES
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750278/aaaacsca.tel
Line Count: 86
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 75 NAPLES 0048, 75 0059, 75 0068, 75 ROME 1389
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 04 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 JUN 2003 by ElyME>; APPROVED <05 JUN 2003 by GolinoFR>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MANAGERS OF AMERICAN SUBSIDIARIES CAUTIONED RE POLITICAL DANGERS OF ABRUPT DISMISSAL ACTIONS
TAGS: EINV, ELAB, PINS, IT, US
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006